



Directly Sourcing High-Level Talent: Marketing Executive Placements at Leading Hospitality Provider



Hospitality



Direct Hire



Marketing Executive Placements

A leading hospitality provider specializing in sports, entertainment, conventions, cultural venues and events across premium dining experiences.

CHALLENGES

Strategic changes within the organization required a need for high-level roles within marketing.

Their internal recruiting team primarily focuses on labor roles, so they didn't have the expertise needed to fill the immediate needs of the organization.

OUTCOMES

Our expertise in sourcing higher-level talent with an expansive network allowed us to fill the roles, quickly.

We thoroughly understood the culture and work ethic in order to successfully fill these high-level positions.



2

Placements

- *VP of Marketing & Communications*
- *Senior Director, Marketing Communications*

100%

Fill ratio

20 days

Avg. time to fill

LaSalle placed two marketing executive level roles within a 20 day turnaround time showcasing our strategic sourcing and networking skills. Through this process, we demonstrated our understanding of their culture and work ethic, earning their trust and confidence to become their preferred staffing partner.