



Marketing Mastery: Unlocking Success Through Specialized Solutions



Education



Temporary Placements



Marketing

One of the largest school districts in the United States, comprising over 600 schools that offer education to more than 340,000 children, is renowned for delivering high-quality public education.

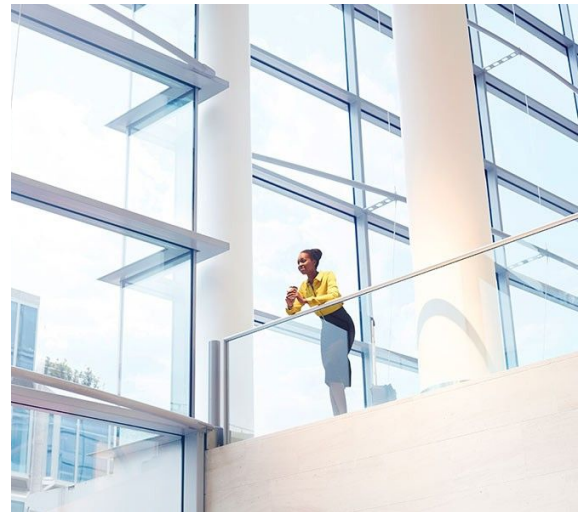
CHALLENGES

The client was experiencing growth and needed to expand their marketing department to keep pace

Finding specialized marketing and creative talent local to the Chicagoland area was a challenge

GOAL

Build out effective marketing and creative department



31

Placements

82%

Retention rate

56d

Avg. time to fill

LaSalle Network’s deep understanding of the client’s hiring process, coupled with their ability to consistently deliver top-quality candidates who met their specific needs and preferences, set them apart from their competition. This enabled them to successfully staff various departments, resulting in placing nearly 200 employees across a variety of departments within the organization.