




-  Consumer Goods
-  Permanent Placements
-  Marketing

One of the world's leading providers in water softening, they have been in partnership with LaSalle since 2016. Since then, they have emerged as a global leader in addressing water treatment requirements, offering a range of products from basic filtration systems to intricate industrial water treatment solutions.

GOAL

Align marketing talent acquisition with company culture to fuel sustainable growth

CHALLENGES

- Facing growth related attrition
- Needed help sourcing quality candidates for their internal team that matches what they were looking for
- Lacked an internal recruiting team to identify candidates



OUTCOME

LaSalle Network had 12 placements within marketing, including positions such as eCommerce Marketing Manager, eCommerce Brand Content Manager, Remote Performance Marketing Manager, Product Development Manager, Senior Manager of Business Strategy, Manager of Paid Media, Specialist of Social Media & Influencer Marketing, Product Analyst, Digital Marketing Analyst, Marketing and Sales Specialist, Email Marketing Manager, and Senior Communications Specialist. To date, LaSalle has successfully filled over 100 placements across a wide array of departments.

12

Placements

92%

Retention rate

47d

Avg. time to fill

LaSalle Network's dedication to fostering genuine relationships and delivering exceptional results set them apart from other staffing firms. Through their consistent provision of top-quality candidates and outcomes, the client repeatedly chooses LaSalle Network as their trusted partner.