



How LaSalle Built an Entire Talent Acquisition Team



Auto Body Shop



Temporary Placements



Human Resource Professionals

A trusted auto body shop chain with over 80 years of experience. They specialize in collision repair and auto glass services, offering high-quality workmanship backed by a national lifetime guarantee. Their commitment to customer service makes them a popular choice for vehicle repairs.

CHALLENGE

The client faced difficulties identifying and attracting qualified maintenance body technicians for their auto body shops

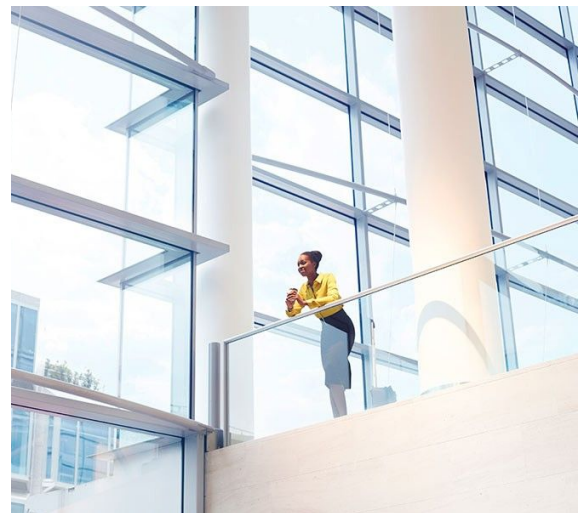
SOLUTION

Partner with a staffing firm who can provide strategic recruitment solutions

We conducted consultations to understand their unique business requirements

Our team suggested implementing a mobile-first outreach strategy using targeted text messages to reach the desired candidate pool

LaSalle then placed several sourcers to attract talent through the texting platform



13

Placements

90%

Sendout to Interview Ratio

85%

Interview to Hire Ratio

Based on the success of initial placements, we placed six full-cycle recruiters to manage the entire recruitment process. One of these placements even rose to lead the entire team of sourcers. By understanding our client's specific needs and implementing a strategic approach, we helped them attract top talent and build a strong in-house talent acquisition team.