



LaSalle Benefits Celebrates Four Years in Business

Northbrook, Ill. – LaSalle Benefits, a tech-enabled insurance brokerage firm, celebrates four years in business. Since inception, LaSalle Benefits has worked with hundreds of small and mid-sized companies to create and administer tailored benefits packages to improve employee engagement and satisfaction.

LaSalle Benefits, a sister company to LaSalle Network, a national staffing, recruiting and culture firm, was founded by Bill Gimbel, who prior to LaSalle Benefits spent over 25 years in the benefits space, identifying a need for a more modern, tech-enabled benefits provider.

“For employers looking to stand out in today’s extremely tight labor market, a strong employee benefits package is paramount,” said Bill Gimbel, LaSalle Benefits founder and president. “The right benefits program can have immense impact on not only attracting new talent, but also in reducing employee turnover, which is why hundreds of companies have partnered with the LaSalle Benefits team. We look forward to partnering with more companies in the years ahead to best support their most valuable asset: their employees.”

Companies heavily relied on the LaSalle Benefits team over the course of the pandemic to offer more comprehensive benefits packages to best support employees’ physical and mental well-being. LaSalle Benefits provides educational resources, and counseling and guidance to help develop stronger, customized benefits packages for each organizations’ employees, resulting in increased employee retention and a stronger workforce.

For more information on LaSalle Benefits, please visit www.lasallebenefits.com. If you're considering adding to your benefits package or want to learn more, please contact Bill Gimbel at bgimbel@lasallebenefits.com or call 312-635-8943.

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LaSalle Benefits serves small to midsize companies in the areas of professional services, technology, manufacturing and distribution, and financial services. The firm provides services for health insurance, vision insurance, dental insurance, group life insurance, compliance, flexible spending accounts and transit, long term care, wellness programs, executive benefits, long and short-term disability and nontraditional benefits.