



LaSalle Benefits Celebrates Three Years in Business

Northbrook, Ill. – LaSalle Benefits, a tech-enabled insurance brokerage firm, celebrates three years in business. Since inception, LaSalle Benefits has worked with hundreds of small and mid-sized companies to create and administer tailored benefits packages to improve employee engagement and satisfaction.

LaSalle Benefits, a sister company to LaSalle Network, a national staffing, recruiting and culture firm, was founded by Bill Gimbel, who prior to LaSalle Benefits spent over 25 years in the benefits space, identifying a need for a more modern, tech-enabled benefits provider.

“We view employee benefits as an integral part of a company’s talent strategy,” said Bill Gimbel, president of LaSalle Benefits. “And this was made especially apparent during the global pandemic when companies relied on health benefits to support employees, and entrusted LaSalle Benefits as their partner to do so.”

LaSalle Benefits has partnered with companies across the country to build stronger benefits packages to help employees maintain both physical and emotional wellbeing during the pandemic and subsequent stay-at-home mandates.

Although more than 40 million Americans filed for unemployment due to COVID-19-related layoffs who are now job searching, many are unqualified for the open positions. This has caused many hiring companies to look at the employed talent pool to recruit from. However, the right benefits program can have immense impact on reducing employee turnover, which is why hundreds of companies have partnered with the LaSalle Benefits team, who provide educational resources, counseling and guidance, to help develop stronger, customized benefits packages for each organizations’ employees.

For more information on LaSalle Benefits, please visit www.lasallebenefits.com. If you're considering adding to your benefits package or want to learn more, please contact Bill Gimbel at bgimbel@lasallebenefits.com or call 312-635-8943.

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About LaSalle Benefits

A sister company to LaSalle Network, LaSalle Benefits serves small to midsize companies in the areas of professional services, technology, manufacturing and distribution, and financial services. The firm provides services for health insurance, vision insurance, dental insurance, group life insurance, compliance, flexible spending accounts and transit, long term care, wellness programs, executive benefits, long and short-term disability and nontraditional benefits.