

# 2020 GRADS

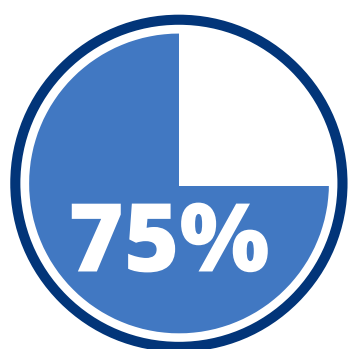
## EXPECTATION VS REALITY

We surveyed the 2020 graduating class in February 2020 on what they were looking for in their first job out of college. With the changes to the economic landscape since then, we're looking at how those expectations now need to shift.

### EXPECTATIONS

### REALITY

#### TEMPORARY VS PERMANENT



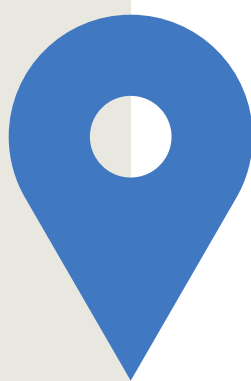
reported they would not take temporary roles



Grads should be open to all types of work - whether it be part time or contract.

#### LOCATION

Location was among the top three factors ranked when considering a job



With increased competition, grads will need to be more flexible about their commute

#### TYPE OF ROLE

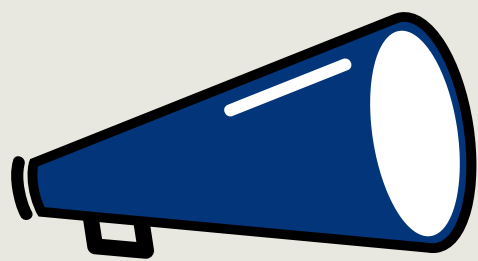


reported they would not take part time roles

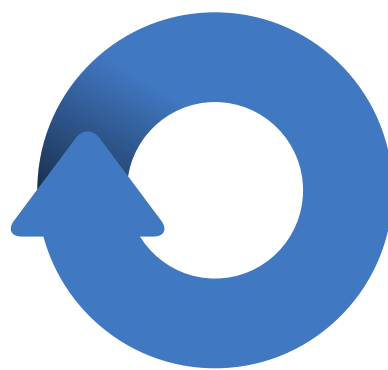


Part time employment may increase during the recession

#### INDUSTRY

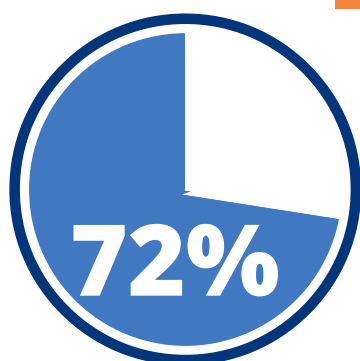


**Marketing & Advertising** was the top industry targeted



Not all industries are hiring & grads should be flexible

#### COMPENSATION



stated their desired compensation was **\$41-70K**



**6.6 million** people filed for unemployment recently. Increased competition for jobs means grads may need to flex on salary expectations.