



THE LASALLE NETWORK

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**LASALLE NETWORK CEO, TOM GIMBEL, INDUCTED INTO  
CHICAGO AREA ENTREPRENEURSHIP HALL OF FAME AT  
25TH ANNIVERSARY GALA CELEBRATION**

For Immediate Release: February 26, 2010

**Chicago, IL** – Founder and CEO of LaSalle Network, Tom Gimbel, was inducted into the Entrepreneurship Hall of Fame at the 25th annual Chicago Area Entrepreneurship Hall of Fame Awards gala on Thursday, February 25, 2010. The awards, sponsored by Grant Thornton, American Chartered Bank, Crain's Chicago Business, Allscripts, and the University of Illinois at Chicago, represent the most innovative and influential entrepreneurs in Chicago's seven-county area.

In 1998, Gimbel launched LaSalle Network, a \$20 million Chicago-based professional staffing and recruiting firm. Since their inception, LaSalle Network has opened two satellite offices in Schaumburg and Oakbrook and has served over 2,000 clients and placed over 15,000 candidates in temporary, temporary to permanent and direct hire positions. With 600 percent growth since 2001, LaSalle was ranked on the Inc. 5000 Fastest Growing Private Companies in America List in 2007, 2008 and 2009.

"So often, people get stuck in jobs that pay well, rather than doing something they're passionate about," Gimbel says, "but that's not enough to keep a business going. If there's no passion, there's no motivation, no drive to succeed. And eventually, it just all fizzles out."

Gimbel believes hiring passionate employees is the key to success. His philosophy is centered on the belief that companies attract good employees by retaining good employees. "Staff retention is the number one reason our company has grown," says Gimbel. In order to retain employees and keep them passionate, Gimbel emphasizes showing appreciation for excellent performance, creating a fun work environment, and ensuring that employees feel a personal connection with senior management.

"For the last 25 years, the Chicago Area Entrepreneurship Hall of Fame has been a staple in Chicago's business community," said Stefanie Lenway, dean of the UIC College of Business Administration. "In today's challenging economic times, entrepreneurial and innovative business leaders, like the Class of 2010, are essential to getting our economy moving forward again and are further proof that even in the toughest times, through hard work, creativity and dedication, you can succeed in business. On behalf of the CBA, I congratulate the Class of 2010."

**About LaSalle Network**

LaSalle Network is Chicago's leading provider of professional staffing and recruiting services. Specializing in accounting and finance, technology services, office services, call center, human resources, and executive search, LaSalle proudly serves companies of all sizes and across all industries. LaSalle's innovative and unique approach to staffing is designed to provide our clients with quality talent who not only match the job requirements, but the company culture, as well.

**About The Chicago Area Entrepreneurship Hall of Fame**

Celebrating its 25th Anniversary, the Chicago Area Entrepreneurship Hall of Fame recognizes innovative business leaders in the Chicagoland area. Each year, it inducts prominent entrepreneurs who have demonstrated the entrepreneurial spirit and business talent by founding or growing their respective business. The Hall of Fame encourages business leaders, students and government officials to honor the entrepreneurial spirit and business excellence.

Past inductees include: Robert J. Abt of Abt Electronics; John W. Baird of Baird & Warner; Gian M. Fulgoni of comScore, Inc; Robert W. Galvin of Motorola; Michael P. Krasny of CDW Computer Centers, Inc.; Stuart R. Paddock, Jr. of Daily Herald; Gordon Segal of Crate & Barrel; and Charlie Trotter of Charlie Trotter's.

See why *LaSalle Network* is "HIRE. SMARTER. STRONGER."

Our Web site: [www.thelasallenetwork.com](http://www.thelasallenetwork.com)

Tom Gimbel's Blog - Past Five: [www.pastfive.typepad.com](http://www.pastfive.typepad.com)

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